## **ABSTRACT OF THE DISCLOSURE**

For preventing a luminance drop of a liquid crystal display panel incorporating a liquid crystal display panel, a driver circuit for driving the liquid crystal panel, and a luminaire having a fluorescent lamp as one of elements thereof, the present invention provides a heat retaining element for an electrode portion of the fluorescent lamp, and suppresses heat radiation at the electrode portion of the fluorescent lamp so as to secure a sufficient amount of mercuric vapor in the whole of the fluorescent lamp.